



fiera internazionale d'arte
moderna e contemporanea
international exhibition of
modern and contemporary art
3-5/02/2023
Bologna

Arte Fiera and ANGAMC launch a permanent committee

A **permanent committee** to establish constant dialogue and collaboration between the principal fair for modern and contemporary Italian art and the industry association that unites Italian galleries and defends their interests: for the **2023 edition**, Arte Fiera resumes its dialogue with **ANGAMC - Associazione Nazionale Gallerie d'Arte Moderna e Contemporanea**, unavoidably reduced during the pandemic, confirming the fair's essential role in Italy's gallery system.

Arte Fiera's **return** in early February, making it once again the year's first art fair, and its **relocation** to its traditional halls 25 and 26 with the use of the Costituzione entrance (the fair district's finest access point to and from the city centre), were the first aspects the committee discussed and approved, with ANGAMC's endorsement of the structural works the **BolognaFiere** had previously implemented.

There was also appreciation for strengthened governance: in a first-time decision for fairs, **Enea Righi**, an internationally prominent collector, will assume the key role of Managing Director, in charge of all aspects of the visitor experience and of stimulating the involvement of collectors, in synergy with Artistic Director Simone Menegoi.

There are several other important new features that were unanimously approved by the committee and that will be described in detail in the near future.

The **Service Centre/Centro Servizi**, the area that first welcomes visitors, will be designed by an internationally renowned architect, transformed into a sustainable platform where the public can pause, relax, and sample some of the gourmet food that will enrich the event's culinary offering.

Food, an important part of a visit to any fair, will be completely updated with the collaboration of a fine catering service and excellent chefs (to be named



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soon), ensuring the highest quality service to exhibitors and visitors on the days assigned to stand installation as well as during the fair.

There is also important news regarding **Italian and foreign collectors**, with strategic projects aimed at increasing their involvement. The entire committee is working to increase the fair's initiatives: a series of convivial meetings in Bologna, Milan, Rome, and Naples has already been scheduled to create specific opportunities; BolognaFiere will conduct a series of activities involving the executives and businessmen of top companies that participate in other fairs in and around Bologna; overseas (especially in Germany and in German-speaking Switzerland), promotional activities will be conducted with the assistance of local experts.

Communication is also being enhanced, with a massive media and social plan, involvement of a new partner for visual identity (Leftloft Studio), and even more incisive dialogue with the media.

Arte Fiera and ANGAMC **will work together** all year, with a schedule of events dealing with critical issues for professionals and for the Italian art market.

Lastly, ANGAMC greeted the decision to **renew the format** established by the Artistic Director as a positive signal for the next edition. From the Association's viewpoint, the most important new aspect is the increase in the number of artists that galleries may present: this decision (maintaining the current quality of the display) meets the needs of many exhibitors, especially those working in the post-war sector.

The launching of the **Multipli** section, dedicated to limited-edition works; the thematic itinerary **Percorso**, focussing on ceramics; the new performance programme, which this year (for the first time) collaborates with a fashion brand known for its support of contemporary art; the LED wall at the entrance to Arte Fiera, presenting the first chapter of the **Led Wall Commission**: these are just some of the highlights to be described in the next few weeks.

Arte Fiera's new path begins in 2023, looking to the future of art and collecting while consolidating tradition.



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